2016年1116中国农业银行真题

第一部分 综合知识

1.货币市场共同基金是基金中的一种,具有一般的专家理财、分散投资等特点,下列关
 于货币市场共同基金投资特征说法,不正确的是(___)。

A.货币市场共同基金所受到的法规限制相对较少

B.货币市场共同基金的优点之一是具有存款保险

C.货币市场共同基金提供一种有限制的存款账户

D.货币市场基金投资于市场中高质量的证券组合

2.存款货币银行按法律规定存在中央银行的存款与其吸收存款的比率,叫做 ()。

A.法定后背准备金率

B.法定存款准备金率

C.法定信用准备金率

D.法定基础准本金率

3.在市场经济社会中,股票有四个方面的职能,股民在股票市场可以随时将持有的股票 在股市上按比率的价格将股票兑现,该职能属于(___)。

A.资本增值

B.资本转化

C.资本积聚

D.资本转让

4.影响金融资产价格的变动的因素中,下列关于利率水平的说法,错误的是())。A.商品价格水平的变动,会引起发行者利润的变化,引起金融资产需求与供给的变化B.债务工具的利息收益是变动的,当市场利率上升时,债务工具的内在价值将会上升

C.国家经济政策的改变,对金融资产的发行者盈利水平产生变化,从而导致金融资产的价格发生变化

D.当利率水平上升时,利益工具的需求将减少,在供给不变或将会增加的情况下导致权利工具的价格发生变化

5.在贸易壁垒中,通常对某一特定的进口原材料设置较低的关税,甚至是零税率,而随着加工深度的提高,相应的提高半成品、制成品的关税税率,此设定关税的方式的标准术语叫做(____)。

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- A.关税调整
- B.关税升级
- C.关税提高
- D.关税进阶

6.在完全竞争市场价格给定的条件下,厂商的长期生产中对全部生产要素的调整可以表现为以下方面,而不包括(____)。

A.对最低的生产规模的选择

B.退出一个行业的决策

C.对最优的生产规模的选择

D.进入一个行业的决策

7.在全球范围内区域经济一体化迅速发展主要依靠三条途径,一般不包括()。

A.不断深化、升级现有形式

B.一个经济一体化组织的贸易创造大于贸易转化,其吸引力就较大

C.扩展现有集团成员

D.缔结新的区域贸易协议或重新启动沉寂多年的区域经济合作谈判

8.经济学上,通货膨胀率为物价平均水平的上升幅度,通货膨胀率的计算公式是

()。

A.通货膨胀率=(现期物价水平-基期物价水平)/基期物价水平

B.通货膨胀率=(现期物价水平+基期物价水平)/基期物价水平

C.通货膨胀率=(现期物价水平-基期物价水平)/标准物价水平

D.通货膨胀率=(现期物价水平+基期物价水平)/标准物价水平

9.下列关于成本的基本解释中不正确的是()。

A.人们的生活消费也称为成本

B.成本就是某项具体投资项目的总花费

C.成本是生产某一产品所消耗的全部费用

D.微观经济学上的成本是指为获取服务而付出的代价

10.快速决策分析与其说是一项具体分析技术,莫如说是一种方法论,快速决策分析法 强调对策问题的 ()。

A.整体建模和标准化

B.整体思考和结构化

C.整体分析和模块化

D.整体研究和系统化

11.群体和个人的决策中,以下关于决策过程的说法,错误的是()。

A.从决策速度进行比较,个人决策较优越

B.以创造性程度来定义,共识决策较优越

C.从消耗的时间分析,共识决策的效率高

D.从最终决策的接受程度比较,群体决策较优越

12.在组织优化的原则中,尽量使每一个管理部门和人员了解自己在组织中处于什么位

置,归谁领导,到哪里获取所需要的信息,以及同谁合作等,属于(

A.关系尽可能明确

B.机构尽可能精干

C.流程尽可能简化

D.规则尽可能标准

13.企业社会责任报告是企业将其履行各种责任的内容,进行系统的梳理和总结,并向 利益相关方进行披露的方式,以下关于企业社会责任报告的表述,正确的是.企业社会责任 报告是 ()。

A.企业财务信息披露的重要载体

B.企业与利益相关方沟通的桥梁

C.对成绩进行系统的梳理和总结

D.向利益相关方进行解释的方式

14.某人把 60000 元投资于股票和债券,其中股票的年回报率为 6%,债券的年回报率为 10%,如果这个人一年的总收益为 4200 元,那么他用了 ()元买债券。

A.16000

B.15000

C.48000

D.45000

第二部分 行测

1.环境学家关注保护濒危灭绝动物的高昂费用,提出应通过评估各种濒临灭绝的动物对 人类的价值,以决定保留哪些动物。此法实际不可行,因为,预言一种动物未来的价值是不 可能的,评价对人类现在作出间接但很重要贡献的动物的价值也是不可能的。

作者的主要观点是()。

A.尽管保护所有濒临灭绝的动物是必须的,但在经济上是绝对不可行的

B.由于判断动物对人类价值高低的方法并不完善,在此基础上做出的决定并不可靠

C.保护没有价值的濒临灭绝的动物比保护有潜在价值的动物更重要

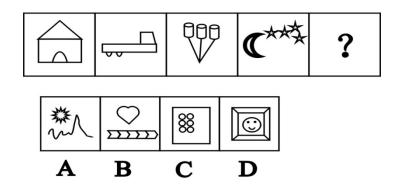
D.保护对人类有直接价值的动物远比保护有间接价值的动物重要

2.在旅游旺季各个旅馆纷纷推出优惠活动,宾馆甲若两人同时入住豪华双人间,每天房费降为 450 元,宾馆乙推出精品单人间,旺季期间原价 300 元单间一律打八五折,且注满 5 天,则免一天房费,若有两人需入住 6 晚,为减少花费,他们应该住宾馆 (),共花费

()。

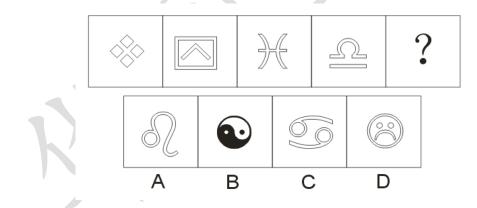
A.甲, 2350 B.乙, 2225 C.甲, 2225 D.乙, 2550 3.1, 4.4, 16.1, 16.16, 256.1, (A.256.256 B.1.1 C.256.1 D.1.256 4.2, 4, 10, 28, 82, () A.130 B.192 C.96 D.244 5.根据以下图形的规律,问号处应该填入的是()。

好老师・好课程・好服务



6.从所给的四个选项中,选择最合适的一个填入问号处,使之呈现一定的规律性

7.从所给的四个选项中,选择最合适的一个填入问号处,使之呈现一定的规律性()。



8.整时营销是追求盛时营利最大化的营销活动,一般指的是追求中长期非近期营利最大化。整时营销强调营销活动不要局限于部分行为时间,而要扩宽时间视野。

根据上述定义,下列属于整时营销的是?())
A.暑假期间,某商场打折大促销
B.某服装公司发放打折卡,对部分服装进行打折
C.某美容公司在开业头三天,施行免费美容体验活动
D.某公司对存在质量问题的产品,进行降价大甩卖

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9.职务侵占罪是指公司、企业或者其他单位的人员,利用职务上的便利,将本单位财物 非法占为已有且数额较大的行为。

根据上述定义,下列哪项属于职务侵占罪? ()

A.某公司员工李某,经常做假账,为公司逃税漏税

B.某公司董事长的儿子,经常将公司的财物带回家

C.公交车的乘务人员,在打扫公交车时,捡到了一个钱包,并将其占为已有

D.王某是公司的采购人员,经常将公司采购的物品,带回家占为已有

10.价值链截取战略,所谓价值链截取战略,就是指企业在任何时期,始终选择行业中 最有价值的经营环节,并持续创造价值作为竞争手段,以此来实现企业各个时期的发展或战 略目标。

根据上述定义,下列哪项属于价值链截取战略? (

A.某服装公司在原有实体店的基础上,开辟了网络销售渠道

B.某电器公司出售了生产线,开始专注自有品牌的研发、设计

C.某大型超市开始出售自制品牌面包

D.某企业刚刚引进了多台大型仪器,以提高工作效率

11.口红效应是指每当经济不景气,人们的消费就会转向购买廉价商品,而口红虽非生活必需品,却兼具廉价和粉饰的作用,能够给消费者带来心理慰藉。

下列符合口红效应的是? ()

A.甲公司在每年年终的时候都会给员工包1万元的红包,但今年由于效益不好,只给员工包了 5000 元的红包

B.进来公司效益不好,李某卖掉了自己上班使用的轿车,改成骑自行车上班了

C.为了在面试中给主考官留下较好的印象,小王买了一套名牌西装

D.小陈原本打算今年去国外旅游,但是由于公司最近效益不好,所以改成在国内旅游了 12.精致:粗糙

- A.华丽: 衰败
- B.简单:朴素
- C.热情:冷漠
- D.辉煌: 堕落
- 13.脚本:戏剧
- A.相片:场景

B.戏院:表演

C.地图: 城镇

D.乐谱:乐曲

14. () 对于 读者 相当于 售货员 对于 ()。

A.出版商 经理

B.阅读 出售

C.学生 促销

D.作家 顾客

15.中国要想成为世界大国,就必须拥有雄厚的经济基础;而作为一个世界大国,只有发展实体经济,才能保证雄厚的经济基础;如果忽视高新技术实业经济的发展,则实体经济就不能得到发展。

以下哪项结论可以从题干的断定中推出? ()

A.中国没有成为世界大国,一定是忽略了发展实体经济

B.中国非常重视高新技术实业的发展,所以中国一定会成为世界大国

C.近些年来,中国的实体经济发展的非常好,所以中国一定会成为世界大国

D.中国要想成为世界大国,不可能忽视发展实体经济

16.二战期间, 某国为了鼓励市民参军, 曾贴出了这样一则招募广告: 在战场上士兵的 死亡率比该国市民的死亡率要低, 并且在广告的最后还表明, 据统计, 该国市民死亡率是每 千人有 18 人, 而尽管是战时, 该国士兵的死亡率也不过每千人只有 12 人。"

以下哪项最能解释上述这种看起来很让人怀疑的结论? ()

A.该国的这种宣传主要是为了鼓动入伍,所以有一定夸张的成分

B.该国市民中包括很多生存能力较差的婴儿和老人

C.该国士兵的死亡率比其他战争国家士兵的死亡率低

D.在战场上多数士兵会受重伤,但是死亡率较低

17.乳腺癌是常见的十大恶性肿瘤之一,对女性朋友的健康有着很大的威胁。近期,科 学家表明,吃胡萝卜可以大大减少患乳腺癌的危险,而这里起作用的关键因素是在胡萝卜中 所含的"胡萝卜素"。因此,经常服用含胡萝卜素的保健品将大大有助于预防乳腺癌。

以下哪项为真,最能削弱上述论断? ()

A.富含胡萝卜素的保健品从研制到试销,才不到一年时间

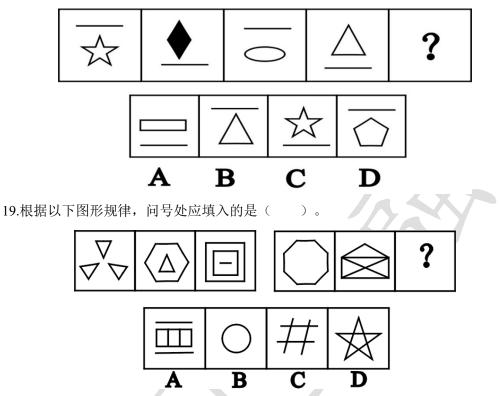
B.在导致乳腺癌的各种因素中,遗传因素占了很重要的地位

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C.胡萝卜素只有和胡萝卜中的某些物质化合后才能预防乳腺癌

D.很多保健品都达不到保健的作用

18.按照以下图形的规律,第五项应该是()。



20.已知有 8 种颜色的小球,数量分别为 2.3.4.5.6.7.8.9,现在将它们放进同一个盒子,

要()次可以拿到同颜色的球。

A.7

B.8

C.9

D.10

21.2013*20122012-2012*201320132013= ()

A.-1

B.-3

C.1

D.0

22.9999*2223+3333*3334= ()

A.23437629

B.33330000

C.35367659 D.33339999 23.1/6+1/30+1/70+1/126+1/198= () A.5/22 B.2/9 C.10/11 D.11/7 24.2424*2423-2425*2422= () A.3 B.2 C.1 D.0 25.22*22+23*23+25*25-24*24= (A.1146 B.1118 C.1062 D.1172 26.某企业对客户进行后期服务质量调查,调查共有3个问题需要打分,每题可打的分

数均为 0、1、2、3、4、5、6、7、8、9、10。有一群客户,他们每人在三个问题上的打分 乘积都是 40,并且任意两人各题打分不完全相同,那么这群客户最多有多少人?()

A.28

B.26

C.24

D.21

27.某单位有员工 100 人,其中 72 人会开车,68 人会游泳,既不会开车又不会游泳的有20 人,那么该单位既会开车又会游泳的有 ()人。

A.52

B.60

C.62

D.64

28.甲乙两人分别从 AB 两地出发到 C 地,已知他们的速度比是 4:3,到达 C 地所用时间的比是 5:4,那么 AC 和 BC 两地之间的距离比是 ()。

A.5:4

B.5:3

C.4:3

D.3:5

29.某消费公司拟在某区的黄金时段投放电视广告,经调查发现,当地观众仅收看三档电视节目,这三档电视节目的收视率彼此相等,且观众不重叠,其中,节目A的女性观众比例和节目B男性观众比例相等,而收看节目C的女性观众占当地全部女性电视观众的40%,那么,男性观众的比例大约是(____)。

A.7/15

B.8/15

C.3/5

D.2/5

30.修建新铁路后,A、B两城间火车的运行速度由150千米/小时,提升到250千米/小时,行车时间因此缩短了48分钟,则A、B两城间的距离是())

A.400 千米

B.200 千米

C.500 千米

D.300 千米

31.某工厂1到5月完成的任务量是全年计划的3/8,6月完成的任务量是300个,统计结果显示,截至6月底已经完成了全年计划的5/12,那么,下半年平均每月要完成多少个任务才能完成全年计划? ()

A.900

B.800

C.700

D.600

32.某网络信息公司通过对用户媒体进行分析发现,现有 10%的用户选择了会员服务并 实际付费,但选择了会员服务的用户中有 20%没有实际付费,请问,选择了会员服务的用 户占该公司总用户数的百分比是()。

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A.12%

B.12.5%

C.15%

D.15.5%

33.2016年12月8日是星期四,2020年12月8日是星期几? ()

A.星期二

B.星期三

C.星期四

D.星期五

34.某项目甲乙丙三人共同负责,依次完成三个阶段的工作,甲所需工数的1/2等于乙所 需工数的1/3,又等于丙所需工数的3/7,已知丙所需的工时数比甲多90个,请问这个项目 一共 ()个工时数。

A.1960

B.1980

C.2010

D.2020

第三部分 英语

Multiple Choice

Directions: There are 45 incomplete sentences in this section beneath each sentence there are four choices marked A B, C and D. Choose one word or phrase that correctly completes the sentence. Then mark the corresponding letter on the Answer Sheet.

1.OE Furniture company is () to providing contemporary furniture at old prices.

A. dedication

B. dedicates

C. dedicated

D. dedicating

2.—I don't know how to deal with it.

—Well. I recommend that you () some professional advice.

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- A. would get
- B. will get
- C. get
- D. can get

3.Job seekers are advised to avoid discussing confidential business knowledge acquired

) working for former employers.

A. even

(

- B. besides
- C. while
- D. throughout

4.A new booklet explaining the process of course selection along with counseling services is

- () to any student interested in receiving help.
 - A. potential
 - B. available
 - C. expressed
 - D. approaching

5. The staff of the document storage facility followed the auditor's suggestions for corrective

action in () detail.

- A. other
- B. every
- C. either
- D. any

6.Mr. Uemura declined to () on rumors about how many medicines the drug

manufacturer had in development.

A. comment

- B. commentary
- C. comments
- D. commenting

7. Since its repair, the central heating system in the Rayburn Building is now in () order.

A. working

B. practical

C. realistic

D. useful

8. The Yunof brand of tea () entered the market in Norway only three year ago is already among the top five best-selling brands.

A. when

B. who

C. where

D. which

9.All commuters () the main highway to get to the center of the city will face delays of

up to an hour today because of on-going construction.

A. use

B. used

C. using

D. will use

10. You also may ask at any time to see the personal date you () us and request correction or deletion.

A. given

B. to be given

C. have given

D. have been given

11.The () tough training given by our company creates strong and able sales

representatives who perform well above others in the same field.

A. indifferently

B. presumable

C. completely

D. unbearably

12.Unlike traditional book publishers P-Gram Books focuses () on producing audio books that can be downloaded from the Internet.

A. exclusively

B. exclusive

C. exclusives

D. exclusion

13. He spoke about the country as if he had been there, but () he had never.

A. frequently

B. gradually

C. actually

D. finally

14.All of our stores will be extending their business hours during the holiday season, but we

will go back to our () hours after the new year.

A. regular

B. regulars

C. regularity

D. regularities

15.I extend my sincere () to the family and friends of John Miller, who has suddenly left us at the age of 54.

A. appreciation

B. description

C. condolences

D. charges

16.Researchers at Gasnite Company have developed an improved method of () fuel

industrial waste materials.

A. extraction

B. extracts

C. extracted

D. extracting

17.So far the construction of the two new bridges over the river ().

A. have been completed

B. has been completed

C. has completed

D. have completed

18.() inexpensive, most batteries available today will last much longer than those produced a decade ago.

A. Nevertheless

B. However

C. Anyway

D. Yet

19. Presidential candidate Christine Witherby spoke () yesterday al

) yesterday about her proposals for

budget reform.

A. expensively

B. numerously

C. previously

D. publicly

20.The newly installed alarm system, which is directly connected to the police, will go off if

the correct security code is not entered () 60 seconds of touching the keypad.

A. only

B. under

C. within

D. directly

21.() to playing games recently, he is easy to feel sleepy in class.

A. Addicted

B. Addicting

C. Having addicted

D. To addict

22.Mr. Chopra cautioned () adopting the plan.

A. along

B. to

C. at

D. against

23. The new sports complex will accommodate an Olympic-sized swimming pool and other

(), including a fitness center and a spa, to name just a few.

A. facilities

B. categories

C. qualities

D. supplies

24.Our new product will be put through a number of () tests before being released to the

public.

A. dependent

B. founded

C. withhold

D. stringent

25.Despite heavy competition from established carriers, Sopot Airlines have managed to do

more than just () in the narrow luxury niche.

A. survived

B. survives

C. survive

D. survivor

26.Marty as well as his parents () to the opening ceremony the other day.

A. has invited

B. have invited

C. was invited

D. were invited

27.It was at this shop () I came across one of my old friends.

A. which

B. that

C. where

D. in which

28.So far the construction of the two new bridges over the river ().

A. have been completed

B. has been completed

C. has completed

D. have completed

29. The detective () the solving of this case to an anonymous phone call the police

received a few hours before the arrest took place.

A. accused

B. presented

C. attributed

D. disapproved

30.It is easy to read Sam because he (

) squints when he finds himself in an

uncomfortable situation.

A. habitually

B. habitual

C. habits

D. habit

31. The country life he was used to () greatly since the opening policy.

A. change

B. has changed

C. changing

D. having changed

32.If you had seen a doctor, you () much better now.

A. are

B. will be

C. would be

D. would have been

33.It is recommended that room reservations be made () in advance.

A. better

B. best

C. good

D. well

34.() the meeting himself gave them a great deal of encouragement.

A. The president will attend

B. The president to attend

C. That the president attended

D. The president attending

35. The vast number of new businesses the city is attracting is good news for the local

economy; however, the () of vacant office space is something the mayor has to figure out soon.

A. level

B. training

C. shortage

D. exaggeration

36.Before a problem can be solved, it must be obvious () the problem itself is.

A. what

B. that

C. which

D. why

37.Fewer than ten accounting firms in the country have received the Barstow Award () excellence in customer service.

A. to

B. for

C. at

D. with

38.The () of climbing to the top of the corporate ladder is best defined in the new book

published by Scott Thompson, one of the most successful businessmen in history.

A. challenge

B. dimension

C. introduction

D. compassion

39. The Rio Blue jacket comes with a special shaped pocket that prevents loose coins from

() out.

A. drop

B. drops

C. dropped

D. dropping

40.Luckily, Smith brought a map, () we would have got lost.

A. that

B. of which

C. without which

D. which

41.() with many teenagers, Zhou Dongyu who comes from the new movie Under the

Hawthorn Tree prefers pop music to classical music.

A. In particular

B. In common

C. In practice

D. In general

42.Many fans were shocked when the team captain, John Turner, signed a two-year contract

with a () team for an undisclosed amount.

A. rival

B. partial

C. renewed

D. contrasting

43. The floor manager, as well as his managerial staff, () the customer's phone call.

A. haven't returned

B. hasn't been returned

C. hasn't returned

D. returning

44. The girl planned to have dance lessons at the training centre with her friend () she would stay for an hour.

- A. who
- B. where
- C. what
- D. which
- 45.Its recent gains in market share can be (

) to price cutting efforts.

- A. accounted
- B. attributed
- C. accused
- D. appraised

Reading Comprehension

Directions: Read the following texts. Answer the questions below each text by

choosing A, B, C or D. Mark your answers.

Passage 1

SIMFLOW LANGUAGE LTD

From Petch Aromdee, Translation Supervisor

To Translation Staff, Bristol Office

Subject: New Projects

Date: 16 April

First, I would like to congratulate team members Evelyn Witt and Rishi Shah, who have recently been approved to participate audio projects from French and Hindi, respectively. They will now be supervising recording sessions at our Swindon office days a month. Anyone else interested in joining the Simflow audio team should contact Denise Charles d.charles@simflowlanguage.co.uk.

As I mentioned last week, we are taking on four new projects next month. Details are listed below.

Project	Language	Due Date
Frampton Clothes Catalog	Russian	2 June
Cole and Rukavina Law	Portuguese	8 June

Firm file		
Misty Springs Meals	Korean	13 June
advertisement		
Alden Auto Parts manual	Farsi	16 June

Provisional assignments for each project will be e-mailed to you tomorrow afternoon. All assignments will be finalized on 29 April. Please contact me with any questions.

From Marie Nolan

To Petch Aromdee

Subject: Project Assignment

Date: 21 April

Hi Petch,

I have a question regarding next month's new projects. Would it be possible for me to switch assignments with Daniel Newman? I used to work in the marketing department at Frampton Clothes, and I feel that my experience would allow me to make a unique contribution to their project. I thought switching with Daniel might be feasible because, as you know, we both work in the same two languages.

Let me know what you think. If you would like to speak with me in person, I will be available between 2:00 pm and 4:00 pm today.

Thank you,

Marie

46.What is suggested about Ms. Witt and MS. Shah? ()

A. They were hired by Denise Charles.

B. They transferred to Swindon office.

C. They are part of the translation staff.

D. They both speak French and Hindi.

47.What is indicated about Simflow Language Ltd.? ()

A. It provides recordings in different language.

B. It sells translation software.

- C. It pays its translators per project.
- D. It is recruiting additional translators.
- 48. When will staff members receive their tentative assignments? ()
- A. On April 29.
- B. On April 21.
- C. On April 17.
- D. On April 16.
- 49. What is the language of the project on which Ms. Nolan would like to work? ()
- A. Farsi
- B. Korean
- C. Portuguese
- D. Russian
- 50.What is mentioned about Ms. Nolan? (
- A. She will leave her workplace at 2:00pm.
- B. She will be working directly with Mr. Newman on a joint assignment.
- C. She is currently working on two projects.
- D. She was employed by a client of Simflow Language Ltd. in the past.

Passage 2

When Tina Nicolai began working as a recruiter for Walt Disney World in the late 1990s, she noticed that many job seekers were submitting flawed resumes. "I realized people simply did not know how to make themselves on their achievements. Nicolai tells Business Insider. "And that's how I knew there was a market to educate job candidates as levels and in all industries.

In 2010 she founded Resume Writers' Ink. Since launching my company, I've read over 40000 resumes," she says "And this is what most people get wrong: They think a buffet resume is the best way to go." Nicolai says a buffet resume is one that has too much going on... one that offers too much information.

"My clients often think a resume that is smorgasbord is best because it demonstrates the bandwidth of skills, experiences and achievements that they have in their repertoire of success," she says. "But this is a recipe for getting overlooked."

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Nicolai says hiring managers do not have time to sift through you resume, picking out what is directly related to the job opening. "A resume is like a wardrobe. Just because a person has everything from casual to formal doesn't mean they wear all of those pieces together," she explains. We dress according to where we're going, the activity we're doing, and the climate---but don't wear it all at once.

Only include information that's relevant to the job you're applying for. And yes, that means you need to tailor your resume for each job application. Don't be lazy!

51. The word "repertoire" in paragraph 3 is closet in meaning to (

A. selection

B. collection

C. variety

D. repetition

52. According to the passage, what is a smorgasbord resume? (

A. A resume that has a special focus.

B. A resume that contains everything.

C. A resume that impresses all.

D. A resume that is fancy-looking.

53. What does Tina Nicolai mean when she said "this is a recipe for getting overlooked" in

paragraph 3? (

A. Putting too much information in the resume distracts the reader's attention.

B. One needs to add more information to the resume.

C. The details in the resume could be easily overlooked because of the arrangement.

D. The resume needs to be more eye-catching.

54. Which of the following is recommended according to the passage? ()

A. Making the resume like a wardrobe.

B. Offering as much information in the resume as possible.

C. Tailoring the resume for each application.

D. Putting all of one's achievements in the resume.

55. If you applying for a sales manager, which of the following should NOT be included in

your resume according to the passage? ()

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- A. Award of the best debater
- B. Experience as a group leader
- C. Intern as a sales assistant
- D. Demonstrated sale results

Passage 3

These days Rebekah Brooks is keeping a low profile. Two years on from her acquittal of an event relating to the phone hacking scandal --- and 10 months after she returned to head New Corp's British newspaper ---Rupert Murdoch's protégé is avoiding the sort of political and social events where she would have once been a regular citizen.

"She has had her head down since she's been hack," says a News Corp source." Her priority is to make a difference to the business. Once you've been through the cycle of fame, normality can be appealing."

Last week Ms. Brooks made the biggest splash since she returned last September, with News Corp's £220m acquisition of Wireless Group, the owner of Talksport radio.

The deal followed the group's £114m purchase of Unruly, a digital advertising start-up, which came last autumn, 10 days after Ms. Brooks return.

While small sums for a global media business with a market capitalization of more than £6bn, the two acquisitions show how Ms. Brooks is looking to unearth new revenue streams to offset the decline in revenues from newspaper advertising.

In common with all newspaper groups, News Corp is facing a structural shift as readers and advertisers abandon newspaper for online platforms such as Google and Facebook. This year analysts are predicting a 20 percent fall in print advertising revenues, and newspaper industry executives are concerned these revenues will never come back.

In the four years between Ms. Brooks' 2011 resignation and her return in the 2015, News Corp's revenues in the UK and Ireland fell form £1.3bn to £1.1bn. Other newspaper groups have witnessed similar falls, as income from digital growth has failed to plug the gap left by the decline of traditional print.

56. What problem did Rebekah have two years ago? ()

A. She was charged with phone-hacking.

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)

- B. She was exiled from News Corp.
- C. She lost her job.
- D. She kept a low profile.
- 57.What did Rebekah Brooks do after her return to her company? (
- A. She changed the company's name.
- B. She formulated new strategies.
- C. She cleared of her charges.
- D. She completed two acquisitions.
- 58. What do Rebekah Brooks' actions after her return to the company show?
- A. They show Brooks' irrational strategies.
- B. They show Brooks' concern about the loss.
- C. They show Brooks' ambition to expand the company.
- D. They show Brooks' attempt to look for new sources of profits.
- 59. According to the article, which of the following is True? (
- A. Normality has become Ms. Brooks' priority most since she's been back.
- B. News Corp is faced with a structural change because more readers turn to online platform.
- C. News Corp's £114m purchase of Unruly is the biggest splash Ms. Brooks' has made.
- D. News Corp revenues in the UK and Ireland declined about 18 percent from 2011 to 2015.
- 60. The word "plug" in paragraph 7 is closest in meaning to? ()
- A. connect to
- B. widen
- C. block up
- D. Wedge

Passage 4

What's New in Vancouver this week?

Vancouver's Samburg Museum will feature a special exhibit of oil paintings be internationally acclaimed Swedish painter Oskar Hakala. Hakala, whose early work featured large-scale, scenic renderings of Swedish beaches, completed work last year on a collection entitled "Mind's Eye" that features uncharacteristic small canvases. Nature is still a theme, but words in "Mind's Eye" take on that subject on a much smaller scale. The curve of a single stone,

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the algae collected in a battered piece of driftwood, or the ripples on a section of sand after a wave. Hakala says that his departure from larger works is a natural progression ": My recent work is not just about being an observer of nature. Instead, I want to show how we are all a small part of it".

The exhibit runs from August 12-22 in the Samburg Museum's North Gallery, 432 Caroline Avenue, Vancouver. Tickets are \$10.00. Complimentary tickets are available to museum members.

Call the museum at 604-555-0112 for more details.

BC Arts Focus

August 15

Hakala's Latest Efforts Uninspired

The Oskar Hakala is a masterful painter is undeniable. I have spent many enjoyable hours studying his early work. Those paintings have a life of their own, and evolve into something new each time I see them. But with "Mind's Eye". Hakala misses the mark. His characteristic wide, sure strokes of the brush are missing. The new woks have a much lighter touch, giving the impression that he is not sure of himself as he ventures into new territory. More troubling is that this collection of work shows almost no difference in terms of theme from Anna Vestrom's paintings. Vestrom depicts the small elements in nature, but in a much truer fashion than Hakala does in his recent work. As a great fan of Hakala, I can only hope to see something bolder.

61. What is indicated about Oskar Hakala's recent work? ()

- A. It's quite different from his other paintings.
- B. It incorporates several types of paint.
- C. It shows scenic views of Vancouver.
- D. It took one year to complete.
- 62. What is mentioned about tickets to the exhibit? ()
- A. They can be purchased online.
- B. They are less expensive when purchased in advance.
- C. They go on sale August 15.
- D. They are free for museum members.
- 63.What is the purpose of the second article? ()

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- A. To note that a popular exhibit is closing.
- B. To analyze the use of light in modern art.
- C. To give an opinion about the work of an artist.
- D. To encourage the readers to attend a workshop given by an artist.
- 64. What is implied about Soren Lindgren? ()
- A. He has studied large-scale paintings by Oskar Hakala.
- B. He dislikes Oskar Hakala's the early paintings.
- C. He works for the Samburg Museum.
- D. He paints in a style similar to Oskar Hakala's.
- 65.What is suggested about Anna Vestrom's work? (
- A. It is painted on large canvases.
- B. It shows details from nature.
- C. It is currently on display at the Samburg Museum.
- D. It has received praise from critics all over the world.

Passage 5

JOHN JONES

15 Avenue U

Brooklyn, NY11111

Phone: 718-222-222/Email: someone @some domain.com

OFFICE MANAGER

Dedicated and skilled business professional with a versatile administrative support skill set developed through experience an office manager, secretary, administrative assistant and office clerk.

Excel in employer challenges with innovative solutions, systems and process improvements proven to increasing efficiency customer satisfaction and the bottom line.

Offer advanced computer skills in MS Office Suite and other applications system.

KEY SKILLS

Office management	Report & Document Preparation	Records Management
-------------------	-------------------------------	--------------------

Team-building&	Spreadsheet&	Meeting &Event
supervision	Database Creation	Planning
Staff	Accounts Payable/Receivable	Inventory
Development& Training		Management
Policies&	Bookkeeping&	Expense Reduction

WORK EXPERIENCE

ABC STORE, Brooklyn, NY 1997 to present

Office Manager, 2007 to present

Secretary, 1998 to 2007

Office Clerk (via XYZ Agency), 1997 to 1998

Repeatedly promoted during 12-year tenure with ABC Store, culminating in current

responsibility for coordination all office functioning and supervising a team of four administrative professionals.

Efficiency-enhancing work flow/process improvements that made it possible to accommodate increasing necessitated by staff reductions.

Office expenditures 15% by implementing needed controls on stock/supplies and standardizing procedure thousands of dollars fees and improved the response rates of direct marketing campaign by bringing mass mailing functioning in-house.

DEF Flooring, Brooklyn, NY 1995 to 1997

Receptionist/Administrative Assistant

Served as executive assistant to the management, handled a busy phone system, functioned as primary customers and ensured a consistently positive customer experience.

Results:

Helped drive a 10% increase in customer satisfaction (as measured by a customer survey)

Create alternated daily stats that reduced inaccuracies and provided management important decision-making.

Became a trusted assistant to the company president, executive staff and office and earned a

reputation for a positive attitude and producing high-quality work.

CHOOL, Brooklyn, Academic Diploma, 1997

- 66.What job is John looking for? ()
- A. Office Manager
- B. Receptionist
- C. Supervisor
- D. Administrative Assistant
- 67. The word "versatile" in line 1 is closet in meaning to (
- A. A wide range of
- B. Unlimited
- C. Exquisite
- D. Rare

68.Which of the following is not among John strong points? (

- A. Account Payable.
- B. Document preparation.
- C. Bookkeeping.
- D. Sales.
- 69. What did John do in December, 2000? ()
- A. He was an Office Manager at ABC Store.
- B. He was an Office Clerk at ABC Store.
- C. He was a Receptionist at DEF company.

)

D. He was a Secretary at ABC Store.

70.What was probably the reason for John to switch his working company from DEF

Company to ABC Store? (

- A. He wanted more salary
- B. He graduated
- C. He wanted a promotion
- D. He moved

Passage 6

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A general partner at Mountain View-based GV (formerly Google Ventures), Faris makes a point of creating time to explore other entrepreneurial hotbeds.

"I'm a fan of emerging ecosystem that is not in a Valley--other areas where the talent pools are unbelievable", he tells Business Insider. "Where it just feels like you can be a lot more thoughtful recruiting, where there's no frenzy. I like going and looking for entrepreneurs in those pockets".

"It's a breath of fresh air to be able to poke your head in and see what kind of innovation these areas have", He says. "Each ecosystem thinks in different ways. They have expertise in certain domains that others aren't as strong in. It's so fascinating to learn from".

This principle means he's racked up his frequent flyer miles." The best way to find these companies is actually to go there. It takes work and the willingness to fly over on a regular basis to discover, learn the ecosystem, and make the connections. Some startups do come to Boston on section Valley to look for investors, but I think the right way to do it is just to build connections by going there personally."

Google co-founder Sergey actually made a similar statement recently, advising wannabe entrepreneurs to start their companies outsides of Silicon Valley rather than in it. "During the boom cycles, the expectations around the costs---real estate, salaries----the expectation people and employees have---it can be hard to make a scrappy initial business that's self-sustaining," he said. "Whereas in other parts of the world, you might have an easier time for that."

That Silicon Valley is better for raising capital; Faris proves that it doesn't have to be a necessity.

71.What's the article mainly about? ()

A. People's willingness to fund startups outside Silicon Valley.

B. Fans of emerging ecosystem.

C. Methods to raise more capital not in Silicon Valley.

D. The best way for investor to find promising companies.

72. According to the passage, which of the following in Not true? ()

A. The author thinks that the right way to do look for investors is just to build connections by going there personally

B. It takes work and the willingness to fly over on a regular basis to discover, learn the

ecosystem, and make the connections

C. Each ecosystem thinks in the same way

D. Some startups come to Boston to look for investors

73. According to paragraph two, why did Faris look for entrepreneurs outside Silicon Valley?

(

).

A. Because so many investors paid attention to the same area.

B. Because Silicon Valley no longer be fascinating and innovative.

C. Because life in Silicon Valley was too hard to breathe fresh air.

D. Because he found it interesting to get to know different ecosystem.

74. How to build connections with companies outside Silicon Valley different?

)

A. Discover and learn the knowledge of ecosystems aboard.

B. Go to visit this newly started companies' personality.

C. Move to Boston Silicon Valley.

D. Do nothing until these start-ups come to look for investor.

75. Which may not be the reason for funding outside Silicon Valley according to Faris?

(

)

A. Easier to make an initial business that's self-sustaining.

B. Less expectations around costs.

C. More chances to raise capital.

D. More amazing business areas.

Passage 7

What You Might Need to Know before Starting Your Own Business?

If you are interested in starting your own business, getting a college degree can aid in that process and propel you forward. International Business administration curriculum gives you a solid foundation on which to pursue your dream. Look at these three business majors for the skills needed to become an entrepreneur.

International Business

International trade practices, international marketing and international banking and finance and just a few of the subjects you will cover with a concentration in international business.

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Understanding global supply chains and operating dynamics is the key if you want to start an import or export company. Many manufactured goods are produced outside of the United States because the cost is cheaper for entrepreneurs, knowing which countries to have products produced in is important for building a fledging business into a force in the marketplace.

Accounting

By majoring in accounting, you learn how to prepare and interpret financial statements. This is an invaluable skill for owner because you have to steer your company in the right direction using your financial data. Many small business owners do their own book-keeping themselves, which saves them time and money that can be reinvested into the business. Understanding Margin, Cost of Goods Sold and Ledger Maintenance gives you a better chance of succeeding.

Management

As in a management major, you learn a wide variety of subjects that give you the tools to manage people in your business. Management is critical for entrepreneurs and can mean the difference between success and failure. Knowing how to deal with your employees and get them to work in unison is critical. Management classes teach you the nuances of everything from human resources and interpersonal communication.

These three college majors are ideal for those looking to become entrepreneurs and build a sustainable company contract with additional information on getting your degree and taking your first step toward starting your business.

76. According to the passage, what can assist those who want to start their business?

- A. skills of pursuing their dreams
- B. resources that can propel them forward
- C. college degree related to business administration
- D. people with business majors
- 77. Which of the following subject will you learn if you major in international business?
- A. International Finance
- **B.** International Trade Practices
- C. International Marketing
- D. All of the above
- 78. What's the benefit of learning accounting according to the passage?

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).

- A. you can prepare all the statements by yourself
- B. you will definitely have more money to invest in your business
- C. you will be more likely to make a fortune
- D. you may use your financial data to direct your company
- 79.As a management major, you know ().
- A. the difference between success and failure
- B. how to deal with your potential customers
- C. the nuances of communication
- D. how to manage people in your business
- 80. The writer of the passage is probably a(n) (
- A. ambitious investor
- B. marketing staff
- C. experienced entrepreneur
- D. new undergraduate